

UMH ADVERTISING OPPORTUNITIES

FEATURED FARM/BUSINESS LINKS \$250/year

A Featured Farm link includes your logo with a direct link to your website or email on the homepage of the UMH website and on the UMH Facebook page. By including a similar link to the UMH website on your own website, this creates a valid path for the Internet search engines that will improve the positioning of your own website when individuals search for information about Mountain Horses. This is an economical way to increase traffic to your business or farm website and reach many new enthusiasts each day.

BREEDERS,' TRAINERS,' SALES' DIRECTORY LISTINGS \$175/year (INCLUSION IN 3 ISSUES OF MAGAZINE)

The Breeders,' Trainers,' Sales' Directory is included on the UMH website and in each issue of the UMH Magazine. This is a great way to advertise breeding stallions, breeding services, boarding or training services, and horses for sale to UMH members and others. Listings are arranged by state so individuals across the US can find services available in their own regions.

BUSINESS DIRECTORY LISTING \$200/year

Do you have a business that provides services or supplies necessary to Mountain Horse owners? This directory includes your logo with link on the UMH website and a listing in each issue of the UMH Magazine. It is a great reference for Mountain Horse owners looking for a farrier, feed supplier, veterinarian, equine dentist, building supplies or other assistance in taking care of their horses.

Contact Chuck Eddy at ceddy@kih.net or 859-473-4879 for more information about the above options

2011 MAGAZINE ADVERTISING *Prices vary*

The United Mountain Horse Times will be published 3 times in 2011. The publication and deadline dates are available on the UMH website. Ads may be placed in a single issue or in multiple issues (with a multiple issue discount available). Prices vary (starting at \$40/issue for a business card size ad) depending on the placement and size of the ad. Sandy McCart is our magazine editor and would be glad to discuss your advertising needs with you. She can be reached at sandymccart@yahoo.com or 859-865-9277.

BREEDERS' CUP STALLION DIRECTORY *Prices vary*

Have you participated in the AGMH Breeders' Cup? This is a prestigious program promoting premier Mountain Horse Stallions and Mares and their Offspring. Lifetime or Annual nomination for the AGMH Breeders' Cup Program entitles the owner to promotion of the Stallion or Mare on the UMH website and in the magazine. More information is available on the UMH website or by contacting Cathy by email at cathy@unitedmountainhorse.net or phone (859-842-0270).